

A MUSHROOM MARKET IN ASHEVILLE

a unique business opportunity



See Alan for details

- ↑ wild mushrooms are a \$50 million a year industry in the Pacific NW
- ↑ WNC has the greatest variety of wild mushrooms in the country
- ↑ wild mushroom hunting, when done conscientiously, is sustainable
- ↑ an industry that relies on healthy, mature forests argues for conservation
- ↑ over 1000 pounds can easily be gathered and sold in a season
- ↑ with some public education, property owners, hikers, landscaping, mulch, and tree maintenance companies are all potential sources
- ↑ supply can be supplemented by cultivated production



For ten years, I have been selling local wild mushrooms to area groceries, restaurants, and individuals. I am the official mushroom hunter for the Biltmore Estate. It's time to take it to the next level.